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**MEDIA
PACK**
26-27



@RoehamptonSU



***We're here to make
student life better
at Roehampton.***

It's that simple.

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**12,468
Students**





37.6% email open rate - 17.6% higher than UK average

239,030 website views 2024/25

18,779 followers across our social media channels

58% email open rate - on targeted email campaigns

12,000+ email subscribers

Digital media

Our digital platforms reach thousands of students every year and have become a trusted source of information. Students rely on our channels to discover what's happening on campus, find opportunities, and get involved in university life, making them an effective way for partners to connect with an engaged student audience.

£100 + VAT per week

£300 + VAT per month

£750 + VAT per term

Digital screens

Details

1080px (w) x 1920px (h), JPEG.

3x Screens per week. 3x different locations.

£500 + VAT

Email newsletter

Details

1200px (w) x 600px (h), JPEG.

Up to 150 words to accompany the image. Can have your URL pointing to your content or campaign.

£150 + VAT

Social media - Instagram feed

Details

1080px (w) x 1350px (h), JPEG.

Stays on our feed indefinitely.



£150 + VAT one story

£50 + VAT each additional story

Social media - Instagram story

Details

1080px (w) x 1920px (h), JPEG.

Can have your URL pointing to your content or campaign.

£250 + VAT per week

£800 + VAT per month

£2000 + VAT per term

Website advert - Slider

Details

2000px (w) x 600px (h), JPEG.

Sits above the fold. Can have your URL pointing to your content or campaign.

£180 + VAT per week

£570 + VAT per month

£1400 + VAT per term

Website advert - Square

Details

1000px (w) x 1000px (h), JPEG.

Can have your URL pointing to your content or campaign.





Physical media

Our physical media is integrated into the everyday student experience, reaching students across campus in the spaces they use most. Positioned in high-traffic locations, our advertising opportunities offer consistent visibility with our engaged student audience.

£250 + VAT

Welcome guide advert

Details

210mm (w) x 148mm (h), PDF or HD JPEG.

1x Advert, 1500 printed copies. Handed out all year round.

£100 + VAT

Wall planner advert - Small

Details

1000px (w) x 1000px (h), JPEG. 300dpi, CMYK.

1x Advert. 1500 printed copies.

£200 + VAT

Wall planner advert - Large

Details

2000px (w) x 1000px (h), JPEG. 300dpi, CMYK.

1x Advert. 1500 printed copies.

£250 + VAT per week

£800 + VAT per month

£2000 + VAT per term

Physical posters

Details

A0 Portrait or 1200mm x 1800mm in a 6-sheet poster format. PDF.

2x posters in 2 different locations.

£250 + VAT per month

£600 + VAT per term

Table talkers

Details

A6 Portrait. PDF.

Campus wide catering (minimum 100 copies)

£100 + VAT Café distribution

£200 + VAT Campus distribution

£300 + VAT Campus & halls distribution

Flyers/leaflets

Details

A5 Portrait. PDF.

Distributed across selected locations.





In-person and activations

Our lively campus provides fantastic opportunities for face-to-face engagement. From our flagship Freshers' Fair to on-campus activations throughout the year, we can help you connect directly with students.

£360 + VAT Standard

£720 + VAT Premium

£775 + VAT Outdoor

£150 + VAT Standard

£250 + VAT Premium

Local charity offer

Freshers' Fair stall

Details

Each stall is provided with a table, chairs and access to electricity where needed. Standard space: 1m x 2m. Premium space: 2m x 2m. Outdoor space: 3m x 3m.

£250 + VAT Standard

Brand activation

Details

Outdoor area of high footfall. Minimum 3m x 3m space. Space can have fold-up tables, chairs and gazebos to provide protective cover, subject to availability.



