

Advertise with us!

FRESHERS' EDITION



RSU roehampton
students'
union

MEDIA PACK
2018-2019

Say Hello....



rsu@roehampton.ac.uk



0208 3923221

ABOUT US

“ The University of Roehampton is a diverse, sociable and academically rigorous university with over 8,500 students.

Our campus University feels so far removed from the capital in its wonderful grounds yet Close to the city of London, our students spend their money within a wide range of stores, services and leisure activities and go on to affluent careers across a wide range of sectors.

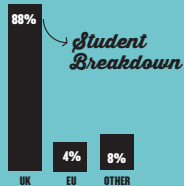
You can communicate your brand or business to them through an exciting variety of advertising opportunities on campus and online; read on to find out more.

”

10,303

FULL TIME & PART TIME STUDENTS AT RSU

f 11,163
 4% 6,962
 8% 2,082
 FOLLOWERS

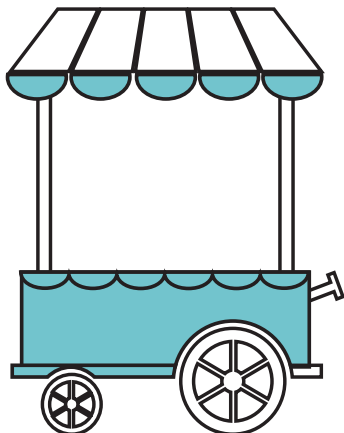


884,306

PAGE VIEWS LAST YEAR

FRESHERS' Fayre

Our Freshers' Fayre is an excellent opportunity to get face-to-face with over 3,500 students and with many channels to utilise this is a great opportunity to promote your brand and create life long customers.



GOLD
£1,000

3m(w) x 2m(d) prime location stand

STANDARD £500

2m (w) x 1m(d) including a table, Wi-Fi, electricity and a backboard with a maximum of 2 staff members.

OUTDOOR £300

CHARITY £ PRICE NEGOTIABLE

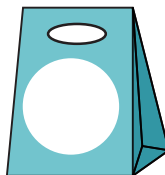
VEHICLE
£1,000

*All prices are subject to negotiation depending on offering.

GOODY Bags

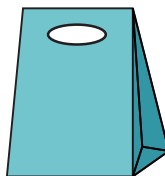
Student's love free things!

Each year we distribute 2,500 packs with essential information, cool freebies and amazing student offers, why not through your information into the mix too!



OFFICIAL BAG SPONSOR

only **£1,000**



INSERTS INTO into bags

LEAFLETS £750

PRODUCTS Ask for Details

*Price dependent on product offered

FRESHERS' Direct Mailing

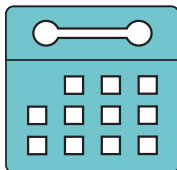
Direct mailings direct to 2,000 new students gives the you the opportunity to advertise straight to a students inbox, giving it that personal touch.



£500
 per email

STUDENT Wallplanner

The RSU Wallplanner is used by thousands of students for the entire academic year making it the perfect opportunity to promote your brand.



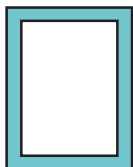
**TOP OF CALENDAR
sponsorship** **£800**

SINGLE SLOT **£300** **DOUBLE SLOT** **£500**

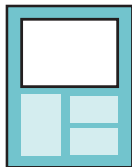
FRESH Magazine

Fresh Magazine is the official student-run magazine, A5 in size and printed in full colour, with seven issues throughout the year and distributed both online and around all four of Roehampton University Colleges.

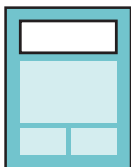
FULL PAGE
£300



HALF PAGE
£130



BANNER
£100



DIGITAL Advertising

**DIGITAL
Signage**



**Per
MONTH** **£250**

**Per
TERM** **£650**

**WEBSITE
Banner**

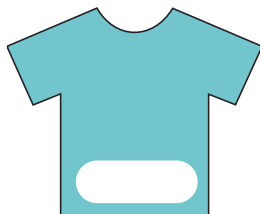


PER MONTH **£250**
PER TERM **£650**
PER YEAR **£1600**

REFRESH **£100**

WELCOME CREW T-Shirts

Our 200 volunteers help RSU throughout Freshers' Week in a variety of ways all over campus, providing a huge reach for your company.



Front
£650

Back
£500

STUDENT Handbook

The handbook, distributed to 3,000 students, via a direct mailout as part of our 'Welcome Pack' is a great opportunity to get your message out there before anyone else!

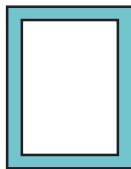
**INSIDE
Front
COVER**

£1,000

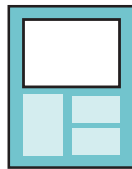
**INSIDE
Back
COVER**

£600

FULL PAGE
£500



HALF PAGE
£250



FRESHERS' Hall Drops

Get your message across to students by delivering straight to each of our 1,800 on-campus halls of residences.



£500
per drop

BOOKING FORM

2018/19

Contact Name:	Position:
Address:	Billing Address (if different):
Telephone Number:	Mobile Number:
Email Address:	Fax Number:
Purchase Order Number:	

Booking Description:	Price (exc VAT):
Do you require power?	
<input type="checkbox"/> Yes <input type="checkbox"/> No	

Sub Total:	
VAT:	
Total:	



By signing the above you are acknowledging that you have read and agreed to the Terms and Conditions.
Please return completed forms to:

Date: