



My name is Sarah Lewens, I am currently in my second year of studying Education and English Literature and I am running for Campaigns Officer. Roehampton already has many well-established campaigns set up within the university with plenty of campaign weeks going on; however this does not mean that we can be idle, it is important to ensure that every campaign that is taking place next year is even bigger, better and more successful than the ones before!

Campaigning is something that I feel very passionate about. I am currently a Student Ambassador for the charity AbleChildAfrica and have raised awareness and funds for the charity within the university. This position requires me to work closely with others to ensure that each event is a success; therefore I feel that I will be able to work well with the other campaigns officer as well as the rest of the student union team.

A campaign is only successful if people are involved in the events and activities surrounding the campaigns. If I am elected, I would aim to ensure that all the campaigns are well publicised and it is clear to everyone what is happening, when and where. While facebook plays an important part in publicising campaigns, I think that it is equally important to ensure that the campaigns are well publicised all around the university campus, so that it is possible for everyone to be aware and become involved in all the campaigns.

I would also aim to make sure that there is a variety of activities linked to each campaign for students to take part in, as well as trying to ensure that there is a strong link between the themes of events, such as the bop and the campaign that is taking place in that week. This will ensure that the messages of all the campaigns reach as many students as possible. To do this I would like to work closely with the entertainments team, as well as the sabbaticals and other officers, particularly those where there is a campaign related to their position.

While we already have lots of campaigns going on, I feel that it is incredibly important to listen to what you, as students feel passionate about, so if there is an issue that you feel strongly about and want to campaign for, I want to know! As campaigns officer I would be very interested in hearing all your ideas and any feedback about previous campaigns. At the start of this year the Student Union held a Campaigns Crawl where students were asked about their opinions of the campaigns at Roehampton, this is something that I would like to continue and try to build on for next year. I would work closely with the College Presidents and Social Secretaries to ensure that all your feedback is recognised so that both new and existing campaigns are as successful as possible!

Let's aim to make all of next year's campaigns bigger, better and more successful than ever!