

Manifesto.

Student Media Officer.

So far, in my time as Student Media Officer I have already expressed ideas that I feel can better the mediums of communication. I got elected early in October and since then have worked closely with the Editor of Fresh and we have collaborated ideas in order to make the newspaper more approachable for students. This change will take some time and I would thoroughly welcome the opportunity of responsibility for making it a paper that people can relate to, and that people want to read. So far I am in the process of introducing a few new additions to fresh including monthly recipe ideas which will be cheap and healthy. I am also writing a journal for a drinking guide for students where local bars, pubs and clubs will be rated. These changes are small but significant as I feel the paper should not only provide information of what's happening but also acts as a guide to tell you what's going on in and around the University that are of interest. As Student Media Officer which is predominantly the co-editor of Fresh, I see the role takes on much more responsibility. I see the media aspect as a means of communicating to the students of the university in a variety of ways. This may include simple things like more posters around campus, or flyers so that the students don't miss out on other events that are being held during days or by a variety of the societies. I have been talking to a few of the existing Union members and also other students around campus about an idea with podcasts, as we are a small university we have a small budget which limits us. We cannot afford to have a fully functioning radio station but we are beginning to produce short shows in a podcast. I have been working on getting available slot times for students who would be interested in recording a short 30-45 minutes podcast show for it to be played in a loop with other students' shows so we have something similar to a podcast. It is a very new idea so it would take a bit of time to get running but the implications are there. I am a passionate student for all our media resources, the union and of the university itself and would relish the chance of remaining in my position to continue the work I have done and to improve upon what is already in place, but also to introduce new exciting things to the university.

Sam Kirby