

EARTH HOUR
ECO-FRIENDLY SHOWERS
COMPOSTING

Hi, I'm Joe Lewis and I think it's time for change. I've been passionate about the environment for many years now but I've realised over the years that my care for the planet isn't shared by the majority of people, especially at Roehampton University. From just the people on my floor of Bede ground in Digby Stewart it seems that many people don't realise the damage they do to the environment when, for example, they leave all their lights, plugs and appliances on all day when they're not even around. The general consensus is that "I don't have to pay extra for bills so why should I worry?" However the waste of money pales in comparison to the damage done to the environment when the majority of on-campus students do this without even thinking. I would like to make it my mission to inform students of the threat they are posing to the environment and how simple and effortless it is to avoid such waste. It is my firm belief that the throw-away culture of today's society is also to blame for the lack of care for the planet and so I am keen to keep up and also step up recycling efforts. Additionally I would like to encourage students to use less resources whenever possible. Another of my environmental concerns is showers: I admit that almost everyone, including myself, loves long hot showers, especially to wake yourself up in the morning however, the amount of water wasted and energy consumed to heat the water makes the experience a lot less enjoyable, at least for me. I'm sure if people knew that most showers use around 15 litres of water per minute and so a half hour shower would use 450 litres of water, then they too would think about how long they spend in the shower.

These are just a few of the concerns I have and although many people would see them as trivial and that one person doesn't and can't make a difference I must disagree. One person's actions have an effect on the whole world as the environment is in a delicate balance and if one eco-system starts to fail, the others will soon follow. Moreover, one person can inspire many and it is my hope to inspire the students of Roehampton University to be at least more conscious of the environment and spread the message of caring for the planet as far as possible. This is what I want to change.

If you vote for me, all of your wildest dreams will come true.

<http://www.youtube.com/watch?v=ZYv1o9k71S0>